

DCAI NEWSLETTER & DEXTER BULLETIN
MEMBER ADVERTISING

Revised August 2014



DCAI offers advertising opportunities in the DCAI Newsletter and The Dexter Bulletin. Members are welcome to take advantage of the Newsletter and Bulletin colour advertising opportunities by submitting their information in writing.

- The DCAI Newsletter is produced every 4 to 6 weeks with a flexible time table to allow for the inclusion of necessary information and reports.
- The Dexter Bulletin is generally produced twice per year as a hard copy A4 publication. Advertising rates quoted below do not refer to advertising in any future editions of the Australian Dexter.
- To book advertising please submit your information in writing including your Member name and number, phone number, email address and the publication in which you want your advertising placed.
- Please note the size of the ad you would like using the options below.
- Your booking should be sent to the Bulletin Editor.
- Information to be included in your ad should be forwarded by email or as surface mail.
- Text should be provided as a word document or similar. (Publisher and other similar formats are not usable.) Photographs should be sent in a resolution above 200dpi and can be emailed or sent on a disk or memory card. Lower resolution photographs are suitable to newsletters only.
- If you have any difficulty sending information please contact the Bulletin Editor for advice by email on rozzy10@westnet.com.au.
- A proof of your advert will be emailed prior to publication.
- An invoice will be forwarded to you by the DCAI Registrar.
- Advertising sizes and prices are as shown below.

DISPLAY ADVERTISING

DCAI NEWSLETTER: - \$33.00

DCAI BULLETIN: - \$55.00

Up to 3 photographs including a Logo if preferred

**BUSINESS CARD
ADVERTISING**

DCAI NEWSLETTER \$15.00

DCAI BULLETIN \$27.50

Up to 2 photographs
including a logo if preferred.
Available landscape or
portrait.